



Fingerlakes Mall Leasing Guide 2020

Fingerlakes Mall, 1579 Clark St. Rd. PO Box 7128
Auburn, NY 13022
315-255-1188 (Office) 315-255-1005 (Fax)

Location:

1579 Clark St. Rd.
Auburn, NY 13022

**Description:**

One-level specialty retail center positioned as a convenient, community focused shopping and entertainment destination for the Finger Lakes region.

Opening Date: 1980

Site: 82 acres

Parking: 2,149 spaces

Mall Gross Leasable Area:

Total: 410,000 sq. ft.

Mall Shops: 184,970 sq. ft.

Anchors: 182,355 sq. ft.

Anchor Tenants:

JC Penney 51,324 sq. ft.

Bass Pro Shops 85,500 sq. ft.

Great Outdoors RV Superstore:
78,770 sq. ft.

Trade Area:

Population (2016 est.): 109,552

Average Household Income:
\$52,082

Median Age: 42

Leasing Information:

Rene Patterson

General Manager

Fingerlakes Mall

1579 Clark St. Rd.

Auburn, NY 13022

315-255-1188 (Office)

315-255-1005 (Fax)

generalmanager@fingerlakesmall.com

Renay Kelley

Director of Marketing

Fingerlakes Mall

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Auburn, NY 13022

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John Bouck,

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Property Overview

Community Friendly Shopping Center

Fingerlakes Mall is Cayuga County's only enclosed shopping space within a 30 mile radius, located in Auburn: a city rich in history and cultural attractions.

Anchored by Bass Pro Shops, JCPenney, and The Great Outdoors RV Superstore, Fingerlakes Mall hosts quality family entertainment, local as well as national shows, and a beautiful movie theater: TRACK Cinema.

Ideally situated on Route 5 midway between Syracuse and Rochester, Fingerlakes Mall is easily accessible from the NYS Thruway and NYS Route 81. Over 30,000 vehicles pass by daily.

With Cayuga Community College located only 4 miles from Fingerlakes Mall, there are over 4,000 students attending and 10,000+ college students who live within 30 miles of our location!

Syracuse, Rochester, Ithaca, and Owsego are all within a 70 minute drive, and contains a population of 2 million.

JCPenney

TRACK
CINEMA



Cayuga County Population

Total Population	80,026
Males	40,833
Females	39,193
Total Households	31,445
Family Households	20,264

Directions to Fingerlakes Mall

From the west (Rochester): Take New York State Thruway to Exit 41 (Waterloo). At the exit turn right onto Rte.414 South. At the next traffic light, turn left onto Rte.318 until you reach Rtes. 5 & 20, heading towards Auburn. Turn left onto Rtes. 5 & 20, going to the east. Fingerlakes Mall is approximately 10 miles further on the left side.

From the east (Syracuse): Take Rte. 690 west from Syracuse. Veer right onto Rte. 695, look for the Auburn sign. At the end of Rte. 695 turn right onto Rte. 5 heading towards Elbridge and Auburn. Stay on Rte. 5 through the city of Auburn. Fingerlakes Mall is approximately 1 mile outside of Auburn on the right.





Site Plan



Anchors:

JCPenney

Bass Pro Shops

TRACK Cinema

Great Outdoors

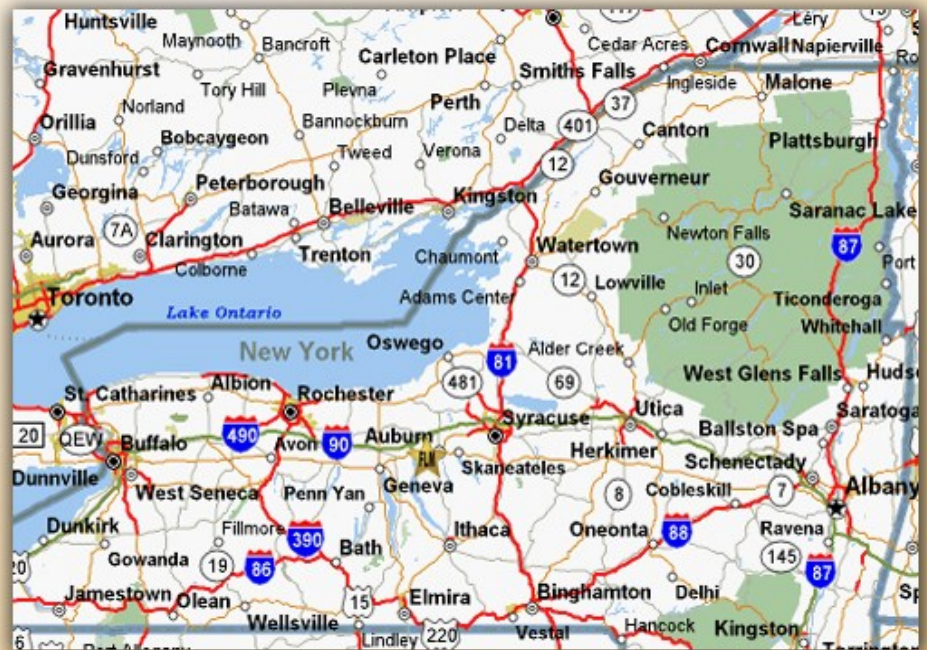
RV Superstore

Pad sites available!

13 of Cayuga County's top 15 employers call Auburn "home".

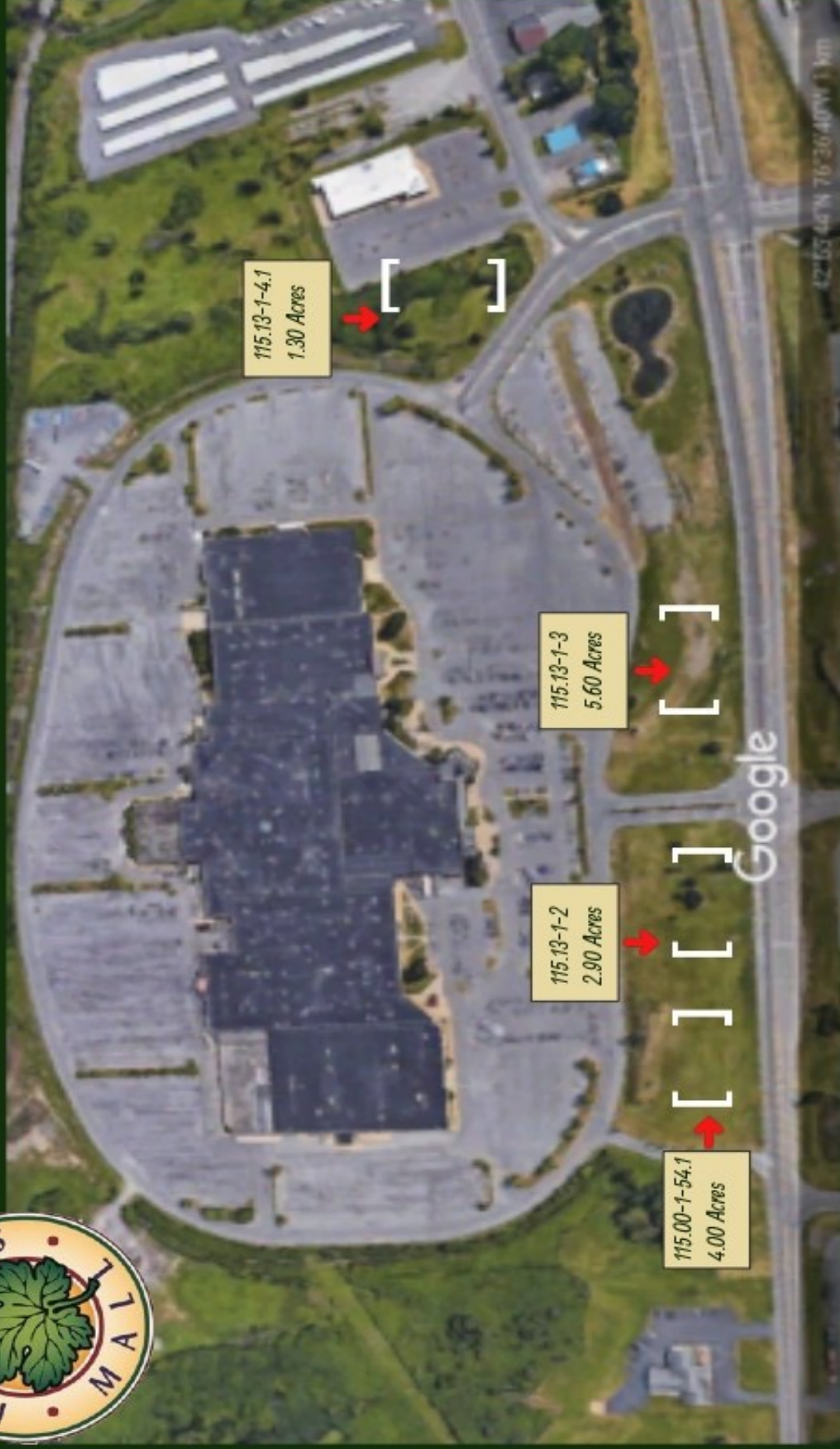
Area Map

The Fingerlakes Mall, since its origin in 1980, is the only enclosed shopping facility in Cayuga County, and is located on Rtes 5 & 20 between two of the larger cities in the Finger Lakes Region: Syracuse and Rochester. This picturesque area includes a diversity of people, landmarks, and activities.





We have the PAD for your business - Be a part of our growth!



*14 miles from Del Lago Resort and Casino - 30,000 cars pass per day !
Call me to discuss the opportunities for your free -standing building*

PosterMyWall.com

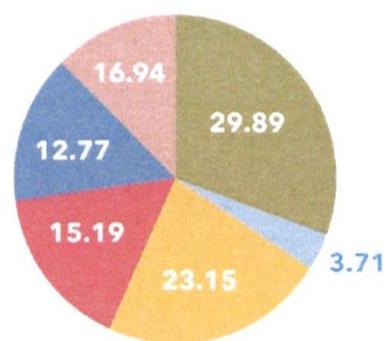
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Michael Herlihy
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OVERVIEW

Visitors to Cayuga County spend **\$101.65** million annually on

Lodging	\$29.89 million
Recreation	\$3.71 million
Food & Beverage	\$23.15 million
Retail & Service Stations	\$15.19 million
Transportation	\$12.77 million
Second Homes	\$16.94 million



Tourism is responsible
for the employment of

1649 people in
Cayuga County.

Tourism generates

\$12.97 in state & local taxes
MILLION in Cayuga County.

Tourism provides

\$418 in tax relief per Cayuga
County household.



Cayuga County's 15 Largest Employers:



Company

City

Employs

Auburn Community Hospital	Auburn	767
Department of Corrections	Auburn	700
Department of Corrections	Moravia	525
Auburn Enlarged School District	Auburn	444
Cayuga Onondaga BOCES	Auburn	400
Wal-Mart Stores Inc.	Auburn	400
County of Cayuga	Auburn	375
Xylem	Auburn	338
Wegman's Food Markets Inc.	Auburn	320
Cayuga Community College	Auburn	300
TRW Automotive Inc.	Auburn	300
Nucor Steel Auburn Inc.	Auburn	290
Union Springs Central School	Auburn	250
Bass Pro Inc.	Auburn	238
Owens-Brockway Glass Container	Auburn	210



Notable Businesses within 1 mile:

Johnston Paper
Currier Plastics
Auburn Milk Cooperative
Auburn Armature
Riester's Appliances



A Mixed Use of Tenants:



JCPenney



BRADFORD HEIGHTS DELIGHTS
BAKERY CATERING & CUSTOM CAKES



Savannah Bank N.A.
WHERE YOU MATTER



LV Nails



Funky Fashion Boutique & Gift Shoppe





Leasing

Grow Your Business With Us!

The Fingerlakes Mall offers entrepreneurs opportunities to start, grow and direct market their products and business in the area's only enclosed regional shopping center. Your business will be in good company. Fingerlakes Mall is anchored by Bass Pro Shops, JC Penney and The Great Outdoors RV Superstore, *plus more than 20 specialty stores and businesses.*

Are you interested in opening your own business? We offer a variety of options and pricing at the mall for traditional retail, restaurants, entertainment as well and non-traditional uses such as office, medical, fitness, educational training centers and more.



Restaurant Opportunities!



If you are an independent owner of a restaurant or eatery, or if you are an independent operator of a food truck, we offer a unique opportunity to move your existing business or start a new business here in our **"Café Square" Food Court.**

We have a winning strategy for new and existing operators! Why begin with a white box or vanilla space that requires everything from HVAC to plumbing and electric? We have second generation spaces that may already have the important items you need, with turn-key kitchens, hoods, grease traps, refrigeration and more.

Take advantage of the many other amenities that you do not have to think about. They include a climate controlled dining area that will accommodate over 100 people, plenty of parking, signage, safety and security, and over 200 employees that work at the stores and businesses at the Fingerlakes Mall.

Specialty Leasing!

Whether you are a first time entrepreneur or experienced vendor, our Specialty Leasing program, is a great platform to market and sell your product. With millions of visitors per year, our shopping center offers you the opportunity to make a direct sales with every passerby.

Our short term RMU (retail merchandising unit), Kiosk and In-line openings are available year round. Lease terms vary from one month, up to one year, and offer the flexibility you need to meet your business goals. The Specialty Leasing program is an ideal place to start or expand your business.



We offer short-term, seasonal and long-term leases. For more information, feel free to contact us at

315-255-1188 or email: generalmanager@fingerlakesmall.com.



Welcome to Fingerlakes Mall



ENTERTAINMENT

Arcade	A21, B2
Business Center	B14
Community Room	B15
Computers	E4
Conference Center	C14
Hurricane Simulator	HS
Kiddie Rides	K21
Massage Chairs	T8
Photo Booth	T15
Pool Room	B1
Purple Lancers - BINGO	C14
Sports Room	B3
Track Cinema	C25
Vending Games	T16

HAIR & NAIL SALONS

JC Penney Styling Salon	AN1
LV Nails	D19

FOOD

Bradford Heights Delights	A14
Buck Tucker's Homecookin	B1a
Pet Friendly Eating Area	B7
The Riverbend	D16

SPECIALTY RETAIL

Ali's Variety	D3
Ali's Variety Bargain Center	B9
Back Yard Sports	A10
The Book Faire	C2
Cash for Gold / Cell Phone Repair	K9
Craig Morgan	K2
Fingerlakes Farmer's Depot	C20
Fingerlakes Variety & Sports	C13
Flags R Us	D5
Funky Fashions Boutique	A11
Happy Planet Thrift Store	D6
JB Toys	B10
Predator Mountainwear, Inc.	D13
Savvy Mom's Consignment	A8
Teddy Mountain	A13

DEPARTMENT STORES

Bass Pro Shops	AN12
JC Penney	AN1
The Great Outdoors RV Center	AN3
Tracker Boat Center	B13

SERVICES

Auburn Medical Trans Co.	C6
ATM	B3
Bark By Beth	E5
Benchmark Grooming	C18
CPS Recruitment Inc.	E2
Eco ATM (Phone Recycling)	T14
Friends Helping Friends	D17
Savannah Bank & ATM	D20
Security Office	C17
US Postal Service	K1

HEALTH & FITNESS

Fingerlakes Family Karate	E7
Kid Star Sports Academy	B20
SAME Dance Studio	B16
Viking MMA & Fitness	B17

Services Available	Symbol
Wheelchairs	
Strollers	
Free Wi-Fi	
ATM	
Digital Screens	
Vending Machines	

Key	Color
Permanent Tenants	Blue
Specialty Tenants	Green
Rental Rooms	Orange
Mall Usage Rooms	Grey

Family, Friends, & Fingerlakes Mall



Join us at Fingerlakes Mall in becoming a family destination of the Finger Lakes. Whether you're in the neighborhood to stop for lunch, treat your date to a movie, need a quick hair cut, or making a trip out on the weekend for a special event, Fingerlakes Mall has something to offer every member in the family, complete with a pet friendly seating area in our food court!

Small businesses and large retailers alike will find a home within the Fingerlakes Mall Family. Investing in a long term or specialty deal will give you the opportunity for growth within a framing network customized to meet your specific needs. With a plethora of in house events that have the capability to be tailored to fit and combine with your visions and dreams, we are here to build you up, and bolster our community.

Experience a location where community members join together in creating an atmosphere of support, positivity, and uplift one another to achieve collective success. This is us.
This is Fingerlakes Mall.

